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NAFB Recognizes Lorrie Boyer as Farm Broadcaster of the Year for Outstanding Contributions

[KANSAS CITY, Missouri, November 21, 2023] - The National Association of Farm Broadcasters (NAFB) presented Lorrie Boyer with the prestigious 2023 Farm Broadcaster of the Year award. This award is bestowed upon individuals who exemplify unwavering dedication, acknowledging the pivotal role the individual plays in the agriculture industry and their communities.

With over 25 years of experience in farm broadcasting, Boyer has exhibited remarkable expertise covering agricultural issues, ranging from local to national significance. Her extensive work includes delivering daily national agriculture news reports, conducting ag newsmaker interviews, and offering commodity market reports as the Farm News Director for KSIR Radio in Fort Morgan, Colorado.

“Receiving this award is truly special,” Boyer said. “I am deeply grateful for everyone who joined me in my mission to serve farmers and ranchers. This recognition stands as one of the greatest honors of my life and career.”

Boyer's unwavering commitment to advocating for agriculture and showcasing the stories of American farmers and ranchers has garnered her numerous accolades from the National Association of Farm Broadcasters and the Colorado Broadcasters Association. Notably, Boyer's leadership roles within the NAFB, including her tenure as the organization's president, underscore her dedication to advancing farm broadcasting and advocating for its indispensable role within the agriculture industry.